



Our AIA-approved Lunch and Learn addresses how to:

- I. Gain access to free CEUs through our partnership with AEC Daily, along with discounted pricing on required and desired courses
- II. Provide your firm with better exposure to owners, developers, corporations, and other architects/general contractors/CMs looking to team on design/build project through a reciprocal marketing offer
- III. Research and find *alternate* building products in seconds with the newly-updated and incredibly powerful building product search engine: bpmselect.com
- IV. Reduce “disruptive” phone calls through targeted distribution of project information to the correct types of stakeholders within each phase of design
- V. Provide you with more control over distribution of project information, while leveraging the largest, most accurate database of construction professionals in the world (helping you truly deliver projects on time and on budget)

This presentation is suited for: Principals, Specification Writers, Project Architects/Managers, Project Coordinators, Marketing/Business Development Professionals

Course Title: Practice Management and Efficiency with Keystone Alliance

Provider: The Blue Book Building & Construction Network

Course No.: keystone Provider No.: 40107586 AIA CES-approved: 1 LU

Firms who have recently participated include:

510 Architects, Ballou Justice Upton Architects, Baskervill, Cornerstone Architects, Enteros Design, Evolve Architecture, Gooss + Associates AIA, Guernsey Tingle, HimmelHume Architecture, Huff-Morris Architects PC, Ionic DeZign Studios, Johanna Design, NBJ Architecture, OWPR, Odell, Price Harvey Simpson, SMBW, Walter Parks Architects, Wiley-Wilson

